SKILL PUBLISHER

Skills for authors

The framework from chapter six, arriving while your reader is doing what chapter six is about.

The problem it solves

Most readers never reach the end, and the ones who do are working from memory weeks later. Meanwhile their agent already holds a summary of your book written by someone else, and that paraphrase is what it answers from.

From the manuscript
your words, your distinctions

Cited, not quoted
so no licence travels with it

A second product
from work already finished

What we build it from

1. **The method rather than the prose**
   The framework the book teaches, set out as steps, conditions and warnings: the shape a reader needs at the desk rather than in an armchair.
2. **The distinctions you argued for**
   The places your position differs from the obvious one. That is the first thing a summary flattens and the main thing the skill preserves.
3. **The worked examples**
   Your cases, kept as the reasoning behind a rule rather than reproduced, so the skill can say why the rule holds and when it does not.
4. **The questions readers actually send you**
   The ones you answer at every event. They become the test set, and the skill is graded against them before it ships.

What your readers get

- Your method in the tool they work in, in your words rather than a reviewer's paraphrase.
- Something a second-hand copy does not come with, and a reason to buy direct from you.
- An answer that keeps your conditions, so the framework is not applied where you say it fails.
- For a business book, an assessment the reader runs on their own company, scored against your model.

Skills your audience would load

- The book's framework applied to the reader's own situation rather than to your examples.
- A self-assessment built from your model: where this team or this business currently sits, and what that implies.
- For a sales or marketing book, your sequences as rules an agent follows while the reader drafts the thing.

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