SKILL PUBLISHER

Skills for podcasters

A hundred conversations, turned into something a listener can act on.

The problem it solves

The value of an interview show is spread thinly across years of episodes and buried inside other people's answers. Nobody re-listens to find it, and an automatic summary of the feed attributes nothing, keeps nothing and sounds like every other summary.

Read in full	Guests credited	The through-line
every transcript, not a sample	their contribution attributed	is yours, and is the product

What we build it from

1. **The agreement across your guests**
   What forty practitioners converged on without being asked the same question. No single episode contains that, and it is the most valuable thing your show holds.
2. **Where they disagree, and on what**
   The genuine splits in the field, set out with both positions and who takes them, which is the part a summary cannot survive.
3. **The questions you always ask**
   Your interview frame is a diagnostic. Written down, a listener runs it on their own business instead of on your guest.
4. **Attribution, done properly**
   Contributions are credited where they are used and nothing is quoted at length, so no permission problem travels with the skill.

What your listeners get

- The show's accumulated practice at the moment it is needed, rather than a summary of one episode.
- Guests credited by name, which is a reason for the next one to say yes.
- A sponsor or a network looking at an asset with your name on it rather than at a feed.
- For a business or sales show: the assessment your interview frame implies, run by a listener against their own pipeline.

Skills your audience would load

- The field as your guests describe it: what they agree on, where they split, and who takes which side.
- Your interview frame as an assessment a listener runs on their own business.
- For a sales or founder show, the practices raised most often, written as rules with the guests credited.

Rights are checked before anything is built: guest contributions are used as attributed findings, never as reproduced transcript. Networks running several shows should ask us about a set.

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To find out more: sales@skillpublisher.com