SKILL PUBLISHER

Skills for training providers

Your method reaching the desk where the work is done, long after the course has ended.



The problem it solves

A course is judged on what people do differently a month later, and most of it has gone by then. The sequence, the checks and the corrections stay in the deck, and the graduate improvises from memory at the moment they most need you.

Your material	Your name on it	Yours to license
decks, notes and exercises	attributed, never anonymous	to cohorts or to client teams

What we build it from

1. **The sequence you teach**
   The order the steps go in and the reason they go in that order, which is the part a summary of your subject never carries.
2. **The checks you make people run**
   The questions you ask in the room to catch the usual mistake, written so an agent asks them at the same point in the work.
3. **The corrections you repeat every cohort**
   Every group makes the same few errors. Those become the rules the skill will not let through unremarked.
4. **The diagnostic you open with**
   Where does this team actually stand today? Your day-one assessment, written so a client can run it on themselves before they book anything.

What your audience gets

- Your sequence arriving on the Tuesday it is needed, rather than in a module half remembered.
- Your conditions attached: where the method does not apply, stated as plainly as where it does.
- A business assessment they run themselves, scored the way you score it, which is also how you find the next engagement.
- Something the cohort keeps, so the value does not end on the last afternoon.

Skills your audience would load

- A day-one assessment in your subject, scored, with what each answer means and what to do about it.
- The core method as one skill, with your checks placed where you place them in the room.
- A set that follows the modules, so a graduate loads the part they are on rather than the whole course.

One skill, or a set following your curriculum. Material in several formats is fine: decks, exercise sheets, recordings and notes are all usable. Licensing the skill on to client teams is a conversation we are glad to have.

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To find out more: sales@skillpublisher.com