SKILL PUBLISHER

Skills for video creators

Four years of uploads, usable in the moment one of them is needed.

The problem it solves

A back catalogue is your best asset and your least searchable one, including to you. A viewer stuck at two in the afternoon does not scrub through it. They ask an agent, which answers from an automatic transcript summary that credits nobody and keeps none of your judgement.

We watch the lot
not a sample of the popular ones

Sponsor safe
no claim we cannot source

Yours to sell
or to give members

What we build it from

1. **The workflow you demonstrate**
   The order you actually do things in on camera, which is never the order the written tutorials give.
2. **The opinions you have earned**
   The tool you stopped using, and why. A summary drops that first, and it is exactly what someone following you is there for.
3. **What you keep coming back to**
   Across the catalogue there are a handful of points you have made twenty times. Those become the rules.
4. **What the comments keep asking**
   The question under every video is your test set, and the skill is graded against it rather than against our idea of your subject.

What your viewers get

- Your method applied on a Tuesday without scrubbing through four years of uploads.
- A paid thing for members and course buyers, built from footage you have already published.
- Your argument intact, where a scraped summary of the channel keeps the topic and loses the point.
- For a channel teaching a trade or a business: marketing, sales and pricing method a viewer can run against their own numbers.

Skills your audience would load

- The workflow the channel is known for, start to finish, in the order you actually do it.
- A diagnostic a viewer runs on their own setup, using the checks you make on camera.
- For a business or marketing channel, a campaign, pricing or outreach skill a viewer runs against their own numbers.

A single series works as well as a whole channel. We use your uploads and your own captions, and nothing from another creator's video goes in. Members-only or public is your call, and so is whether it is sold or given.

skillpublisher.com
To find out more: sales@skillpublisher.com